

# PRIVACY STATEMENT

Microgen Beauty Lab Ltd is committed to protecting your privacy. This Privacy Statement applies to data collection and usage on Microgen Beauty Lab Ltd sites and services. Please read the Microgen Beauty Lab Ltd's Privacy Statement below and also any supplementary information at the end of this statement for additional details about particular Microgen Beauty Lab Ltd sites and services that you may use.

Microgen Beauty Lab Ltd is a general audience website, intended for users of all ages. Personal information of all users is collected, used and disclosed as described in this Privacy Statement.

## COLLECTION OF YOUR PERSONAL INFORMATION

At some sites Microgen Beauty Lab Ltd collects personal information, such as your e-mail address, name, home or work address or telephone number. Microgen Beauty Lab Ltd may also collect demographic information, such as your age, gender, preferences, interests and favourites.

Microgen Beauty Lab Ltd keeps track of the pages our customers visit within Microgen Beauty Lab Ltd in order to determine what Microgen Beauty Lab Ltd sites are the most popular.

Microgen Beauty Lab Ltd may also collect certain information about your computer hardware and software. This information may include: your IP address, browser type, domain names, access times and referring website addresses.

## USE OF YOUR PERSONAL INFORMATION

Microgen Beauty Lab Ltd collects and use your personal information to operate Microgen Beauty Lab Ltd and deliver the services you have requested. These services may include the display of customized content and advertising based upon the information Microgen Beauty Lab Ltd has collected. Microgen Beauty Lab Ltd does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Microgen Beauty Lab Ltd also uses your personal information to inform you of our other products or services. Microgen Beauty Lab Ltd may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Microgen Beauty Lab Ltd does not sell, rent or lease its customer data to third parties. Microgen Beauty Lab Ltd may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your personal information (e-mail, name, address, telephone number) is not transferred to the third party.

We occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings, providing customer support, processing transactions, or performing statistical analysis of our services. We will only provide those companies the personal information they need to deliver the service. They are required to maintain the confidentiality of your information and are prohibited from using that information for any other purpose.

Microgen Beauty Lab Ltd may access and/or disclose your personal information if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the site; (b) protect and defend the rights or property of Microgen Beauty Lab Ltd's website; or (c) act under exigent circumstances to protect the personal safety of users of Microgen Skincare Ltd services or members of the public.

## SECURITY OF YOUR PERSONAL INFORMATION

Microgen Beauty Lab Ltd is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure.